



# MĀKINSIGHTS

Accomplish together

Strategic | Tactical | Operational

## 2023 - Company overview & introductions

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# Background

**MAKINSIGHTS** was founded in 2013 in Detroit, MI, USA with the vision of becoming a compelling alternative to existing Professional Services Organizations by leveraging a worldwide footprint of industry veterans possessing unique **INSIGHTS**

**MAKINSIGHTS** has successfully established programs and delivered innovative projects across **IT Risk Management, Privacy, Information Security, Cybersecurity, and IT Governance** in the Americas, Europe, and Asia-Pacific

**MAKINSIGHTS** actively supports global and smaller-scale organizations in the following verticals:

- Internet/Technology
- Manufacturing
- Financial Services
- Healthcare
- Telecommunications & Utilities





# Management team

**Our team** of seasoned professionals has led projects around the world for many of the largest and most recognized organizations, providing **MAKINSIGHTS** with deep domain expertise in **IT Strategy, Governance, Risk Management, Compliance, Privacy and Cybersecurity**



**Marc  
Krevinghaus**  
MANAGING PRINCIPAL  
President ISC2 - Peru



**Felipe  
Castro**  
GRC DIRECTOR  
President – ISC2 Chile



**Andres  
Aybar**  
CONSULTING DIRECTOR



**Gabriel  
Rojas**  
COMMERCIAL DIRECTOR

# Geographies

We have the **expertise** and **capacity** to implement programs/projects using a cross-section of personnel **globally** and provide support across a wide range of geographies

## **NORTH AMERICA**

- US
- Canada
- Mexico

## **LATIN AMERICA**

- Chile
- Ecuador
- Panama
- Peru

## **EUROPE**

- Germany
- Italy
- Ireland
- Netherlands
- UK

## **APAC**

- New Zealand
- India



# Our Bonafides

ISACA

CISA

CRISC

CISM

CGEIT

ISO International Organization for Standardization

ISO 27001 Seguridad de la información

ISO 27002 Tecnología de la Información

ISO 27032 Gestión de la Ciberseguridad

ISO 31000 Gestión del Riesgo

ISO 22301 Gestión de continuidad de Negocio

DRI International

DRI International CCRP Certified

DRI International CBCP Certified

DRI International ABCP Certified

CEH Certified Ethical Hacker

PMP

(ISC)²

CISSP Certified Information Systems Security Professional

CISSP Certified Information Systems Security Professional

ISSMP Management

HIPAA Health Insurance Portability and Accountability Act

THE Open GROUP

iapp international association of privacy professionals

CIPT

ITIL

GE Healthcare

KAISER PERMANENTE

BANCO PICHINCHA

LIPPERT

VISA

WELLS FARGO

JPMorganChase

Diners Club INTERNATIONAL

# Our partners / affiliations





# Focus areas

- Interim / fractional CISO
  - Information Security program strategy
  - Vision, mission, goals & objectives
  - CEO & board advisory/communications
  - IT/Business convergence
  - Organizational transformation
- 
- Governance health-check
  - Standard implementation (e.g., COBIT, ISO, NIST, and others)
  - Supplier (3<sup>rd</sup> party) management
  - End user training & awareness
- 
- Risk strategy & benchmarking
  - Financial risk modeling (FAIR)
  - Risk assessment & mitigation
  - Business continuity planning
  - Disaster recovery planning
  - Incident management & response



- Cloud & enterprise architecture
- Offensive security
- Ethical Hacking / Red Teaming / Pen Testing
- Breach and attack simulation & ITAS
- ICS/OT Cybersecurity

- Compliance health-check
- Control maturity assessment
- Regulatory preparedness (e.g., PCI, SOX, GDPR, GLBA, SEC, and others)
- SWIFT advisory

- Privacy health-check
- Privacy impact assessment
- Process analysis & data mapping
- Privacy framework & control definition



# Contact us

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