MāKINSIGHTS

Accomplish together

Strategic | Tactical | Operational

2023 - Company overview & introductions

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Background

MAKINSIGHTS was founded in 2013 in Detroit, MI, USA with the vision of becoming a compelling alternative to existing Professional Services Organizations by leveraging a worldwide footprint of industry veterans possessing unique **INSIGHTS**

MAKINSIGHTS has successfully established programs and delivered innovative projects across **IT Risk Management, Privacy, Information Security, Cybersecurity,** and **IT Governance** in the Americas, Europe, and Asia-Pacific

MAKINSIGHTS actively supports global and smaller-scale organizations in the following verticals:

- Internet/Technology
- Manufacturing
- Financial Services
- Healthcare
- Telecommunications & Utilities

Management team

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Our team of seasoned professionals has led projects around the world for many of the largest and most recognized organizations, providing **MAKINSIGHTS** with deep domain expertise in **IT Strategy, Governance, Risk Management, Compliance, Privacy and Cybersecurity**

Marc Krevinghaus
MANAGING PRINCIPAL
President ISC2 - Peru

Felipe Castro
GRC DIRECTOR
President – ISC2 Chile

Andres Aybar
CONSULTING DIRECTOR

Gabriel Rojas
COMMERCIAL DIRECTOR

Geographies

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We have the **expertise** and **capacity** to implement programs/projects using a cross-section of personnel **globally** and provide support across a wide range of geographies

NORTH AMERICA
- US
- Canada
- Mexico

LATIN AMERICA
- Chile
- Ecuador
- Panama
- Peru

EUROPE
- Germany
- Italy
- Ireland
- Netherlands
- UK

APAC
- New Zealand
- India

Our Bonafides

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Our partners / affiliations

Focus areas

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- Interim / fractional CISO
- Information Security program strategy
- Vision, mission, goals & objectives
- CEO & board advisory/communications
- IT/Business convergence
- Organizational transformation

- Governance health-check
- Standard implementation (e.g., COBIT, ISO, NIST, and others)
- Supplier (3rd party) management
- End user training & awareness

- Risk strategy & benchmarking
- Financial risk modeling (FAIR)
- Risk assessment & mitigation
- Business continuity planning
- Disaster recovery planning
- Incident management & response

- Cloud & enterprise architecture
- Offensive security
- Ethical Hacking / Red Teaming / Pen Testing
- Breach and attack simulation & ITAS
- ICS/OT Cybersecurity

- Compliance health-check
- Control maturity assessment
- Regulatory preparedness (e.g., PCI, SOX, GDPR, GLBA, SEC, and others)
- SWIFT advisory

- Privacy health-check
- Privacy impact assessment
- Process analysis & data mapping
- Privacy framework & control definition

Contact us

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