MAKINSIGHTS
Accomplish together

FINANCIAL SERVICES

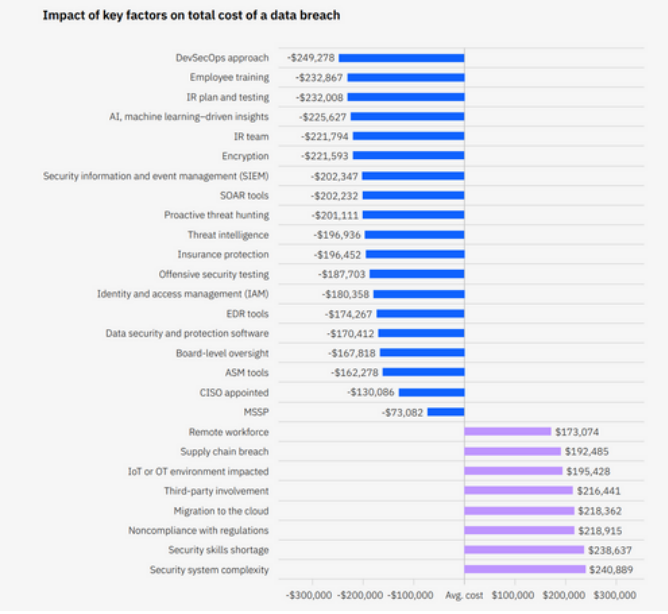
OVERVIEW

Global Financial Services firms are subject to more cyber-attacks than ever with threat actors using new, aggressive and sophisticated methods of attack that target people, technology, and processes

MAKINSIGHTS strives to ensure our clients are better prepared to prevent, detect, and respond to these types of threats and have identified a set of services relevant to the financial services sector that are designed to effectively support their Information Security & Information Privacy strategies

BENEFITS

- Clearly align Information Security decisions with the Core Values and business strategy of the organization
- Understand and place a financial value on your top risks and succinctly articulate how Information Security can best provide value to business partners
- Promote fact-based engagement with important internal and external stakeholders such as the BOD, governance bodies, and regulators
- Understand your true susceptibility to Ransomware and other Threats while prioritizing protection, detection, and response capabilities
- Understand key business processes and their resiliency requirements while linking program capabilities to the objectives of the business
- Discover and confirm mission critical IT assets (Crown Jewels) across the organization
- Gain practical experience in dealing with attacks and decision-making under pressure
- Converge your Industrial Cybersecurity strategy with the corporate strategy



OFFERINGS

Third-party (Supplier) Management (TPM)

Proactively manage the health of your supplier environment and ensure your organization is abreast of regulatory demands placed on the supply-chain through proactive management of third-party risk

SWIFT Advisory & Audit

Obtain a complete perspective of your SWIFT Information Security program based on SWIFT's compliance requirements

Resiliency & Recovery

Ensure your organization is well-prepared to navigate significantly disruptive events and critical disaster scenarios in lockstep with the resiliency demands of your key business processes

Privacy Program Definition

Confirm your data protection strategy provides customer value and is in compliance with different regulatory frameworks related to state, country, and industry-specific privacy legislation

Offensive Security

Proactively identify and address cyber weaknesses while being prepared to prevent, detect, and respond in a timely manner to focused threats that can impact the lifeblood of your business

InfoSec Program HealthCheck

Obtain a 360-degree view of your Information Security, Risk, and Governance functions to understand your specific risks, strengths and weaknesses, while setting program priorities and validating the underlying investment roadmap

Regulatory Compliance

Validate that your organization has adopted practices and controls that meet the recently enhanced requirements of the PCI council while ensuring a suitable level of compliance at an appropriate level of investment

Cyber Risk Quantification (based on FAIR)

Quantify the financial implications of your organization's most important Information Security risks and take financially effective risk-based decisions that resonate with the BOD and Executive Management

EXPERIENCES

WELLS FARGO · tandym · GE Healthcare · LIPPERT · SUNAT · CAVALI · BANCO PICHINCHA · EAST WEST BANK

pillsbury · Diners Club INTERNATIONAL · JPMorganChase · LION STUDIOS BY APPLOVIN · CREDINKA · VISA · APPLOVIN · KAISER PERMANENTE

SCHEDULE A MEETING

MAKINSIGHTS.com
ideas@makinsights.com
Detroit, MI USA
Lima, Peru